



**PIVOT3 WINS PHYSICAL SECURITY EMERGING COMPANY OF THE YEAR
AWARD FROM FROST & SULLIVAN
Company Receives Top Honor for Open-Platform Storage**

Houston, Texas – June 3, 2008 – Pivot3 Inc, the inventor of High-Definition Storage™, today announced that the company has been chosen by Frost & Sullivan as the Physical Security Emerging Company of the Year for Open-Platform Storage. In its comprehensive report, Frost and Sullivan mentions that “the company has gained recognition for its superior technology and is poised to capture significant market share and grow at a very healthy rate.” This is the first year for the open-storage category, which recognizes the new strategic value of storage innovation in the physical security domain.

The award selection process is a comprehensive evaluation of available technologies, and includes interviews with market participants, customers, and suppliers, along with extensive secondary and technology research. Tangible market success is also a key criteria based on the number of new customers, new segments, and commitment to business expansion coupled with market growth.

“Pivot3 built an impressive and continuously growing list of customers, and a growing set of open-system partners that provide complementary products and participate in joint go-to-market activities and joint end-user engagements,” said Frost & Sullivan Security Analyst Dilip Sarangan. “This impressive list starts with NVR companies such as DVtel, Genetec, IndigoVision, Lenel, Milestone, OnSSI, and Petards. It also includes leading camera companies such as Arecont, Axis, IQinvision, Mobotix and Panasonic and technology partners such as Cisco Systems, Intel, Microsoft, and Seagate. Successful partnerships with such open-system IP surveillance visionaries is encouraging end users to move beyond the traditional closed system solutions that have dominated the industry

to date. We expect this partnership focus to propel Pivot3 up the ranks as one of the elite storage companies in the physical security industry.”

Frost & Sullivan talks about the Pivot3 “best-in-class storage excellence” by describing the company’s unique storage virtualization architecture designed to “remove the capacity and performance boundaries imposed by traditional RAID products and use off-the-shelf hardware to radically change the cost structure of the industry.” As a perfect fit for capacity and bandwidth-intensive applications such as video surveillance, the Pivot3 solution is offered in a pay-as-you-grow model and does not require specialized storage skills for installation and management.

“We are honored to be the recipients of the 2008 Frost and Sullivan Emerging Company of the Year award,” said Lee Caswell, founder and chief marketing officer of Pivot3. “Our innovations in high-definition storage are now in the mainstream because Pivot3 storage simplifies the dramatic shift from analog to digital that is transforming the physical security market. Customers, resellers and partners are embracing our easy-to-manage, affordable and scalable storage, because it fits a need where solutions do not exist today.”

The Frost & Sullivan Award for Emerging Company of the Year is presented each year to the company that has emerged as a significant participant within its industry. This company is perceived to have exhibited outstanding management, superior market growth, exceptional customer service and the ability to combine technology and successful strategic initiatives. This company has the exceptional know-how to take advantage of market changes through the execution of innovative strategies within the existing competitive landscape.

About Frost & Sullivan

Frost & Sullivan, the Global Growth Consulting Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Career Best Practices empower clients to create a growth-focused culture that

generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.awards.frost.com>.

About Pivot3

Pivot3 invented its award-winning High-Definition Storage, delivering more than sixteen times the performance at half the cost of traditional solutions, to uniquely solve the storage needs of bandwidth and capacity-intensive environments such as video surveillance. The company is the fastest growing storage company in the video surveillance market, and its leading-edge storage technology has been deployed in public safety, gaming, education and federal markets. For more information, please visit www.pivot3.com, or call 877-574-8683.

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